

The 2nd amfori Asia Sustainability Forum

Unleash Opportunity: Partnership for Sustainable Supply Chains in Asia

Ho Chi Ming City, Vietnam
21 October 2019

Speakers' Biodata

Opening Remarks



Mr. Christian Ewert, *President*, amfori

Christian Ewert is the President of amfori, the leading global business association for open and sustainable trade, bringing together over 2,400 retailers, importers, brands and associations from more than 44 countries. Our membership contains organisations of all sizes and all sectors with a combined turnover of more than one trillion euros.

amfori's mission is to enable each of our members to enhance human prosperity, use natural resources responsibly and drive open trade globally. These are major challenges and we need to work collaboratively to tackle them. Together we can influence and drive positive change at scale. Read more at www.amfori.org.

Prior to his role at amfori, Christian worked as President and CEO of ICTI CARE Foundation, the International Council of Toy Industries' (ICTI) programme to promote social compliance in the supply chain producing for the toy and children's products industry. Christian previously worked as the Chief Operating Officer and Member of the Board of Zapf Creation, Europe's leading manufacturer of branded play & function and collector dolls and doll accessories. For more than 10 years he held the position of Managing Director and Chairman of North Sails Lanka which is the leading manufacturer of products for the windsurfing industry, operating two factories and employing more than 1000 staff. Christian had previously held the position of the CEO of Mistral Sports, the market leader in the windsurfing industry.

Keynotes

Mr. Bartosz Cielešzyński, First Secretary – Trade and Economic Affairs, Delegation of the European Union to Vietnam

Bartosz Cielešzyński is Deputy Head of Trade and Economic Section in the Delegation of the European Union to Vietnam. His portfolio includes international relations, circular economy, environment policy and trade. An expert on policies and politics of the EU by training, he joined the European Commission in 2007 where he worked on sustainable development in the Directorate General for Trade, before moving to the Environment Department in 2012 where he worked on international cooperation on environment with China, Japan and Republic of Korea. He took up his present position in September 2019.

Plenary Session 1: Partnerships for Driving Sustainable Asia Supply Chains

Moderator: Mr. Christian Ewert, *President*, amfori



Speaker: Ms. Le Thao Thi Thanh, *UNIDO Country Representative*, United Nations Industrial Development Organization (UNIDO)

Ms. Thao LE is the Country Representative of UNIDO Vietnam Office.

Ms. Thao has been working for twenty years in the area of industrial and business development at both grass-root practical and policy levels. She has been working for UNIDO Viet Nam Country Office since 2008 as National Programme Officer and then Country Representative, coordinating and monitoring UNIDO's projects and programmes in various areas including private sector/SME development, business enabling environment, industrial and trade competitiveness, energy and environment, eco-industrial park, agro-processing and value chain development, etc. Ms. Thao has also involved in researches and policy advocacy to the Government of Viet Nam on such

areas as industrial competitiveness, investment promotion, green industry, science technology and innovation and circular economy.

Prior to joining UNIDO, she managed her own business on investment consulting and trade promotion for manufacturing sub-sectors. She holds an Executive MBA degree from the Shidler College of Business, University of Hawaii at Manoa, USA (2004-2006). She received the University Diploma on External Economics from Hanoi Foreign Trade University.



Speaker: Mr. Herman Poelmann, *Chairman of the Board*, amfori

Herman started his career with a global retail company in sourcing, buying and brand management. After that he started his own company initially as importer, eventually as producer. He has a factory in Vietnam producing jackets for high quality fashion and outdoor brands. In addition, he has been active within amfori for over 10 years and serves amfori currently as the Chairman of the Board.



Speaker: Mr. Vo Tan Thanh, *Vice President*, Vietnam Chamber of Commerce and Industry (VCCI) & General Director of VCCI-HCM

Mr. Vo Tan Thanh is the Vice President of VCCI cum Director General of VCCI HCMC. He was appointed Vice President of VCCI in March 2015 and General Director of VCCI HCMC in August 2005.

From 2005 to 2008, he was concurrently member of VCCI Board of Management and appointed Deputy General Secretary of VCCI in October 2008. Before that, he was Deputy Director General of VCCI HCMC (2003-August 2005), Director of Bureau for Employers' activities, VCCI HCMC (1998-2002), Deputy Director of International Relations Department, VCCI HCMC (1995-1998), Staff of VCCI HCMC (1992-1994). Born in 1959, Mr. Thanh graduated from the HCMC National Political Institute in 2003 and the University of Foreign Trade in Hanoi in 1982. He is married and can speak Japanese.



Speaker: Mr. Nicolas Audier, *Chairman*, EuroCham Vietnam

Nicolas is EuroCham Co-Chairman since October 2017, having been a member of its Executive Committee since 2014, with particular involvement in the preparation of the White Book and advocacy on behalf of foreign investors to the Vietnamese authorities. Member of the Paris Bar, Nicolas Audier is an attorney with 20 years of experience in the ASEAN Region and Vietnam in particular. He has been working in Vietnam since 1995 and was head of a leading international law firm in Vietnam from 1995 to 2008, before establishing Audier & Partners, which now has offices in Hanoi, Ho Chi Minh City, Ulan Bator and Yangon. He is special trade advisor on Vietnam for the French MFA since 1999, having been honored (“Bang Khen”) by the Vietnamese Minister of Justice in recognition of his substantial contribution to the development of Vietnam’s legal system, one of three lawyers to ever receive this distinction.



Speaker: Mr. Tuyen Nguyen, *Regional Lead for Manufacturing Advisory, IFC Asia*

Tuyen D. Nguyen is IFC Asia Regional Lead for Manufacturing Advisory, based in Hanoi, Vietnam. Previously, he was the IFC Resident Representative for Mongolia and Head of Office for Ho Chi Minh City where he led investments for IFC's Manufacturing, Agribusiness and Services (MAS) department in the Mekong (Cambodia, Lao PDR, Thailand and Vietnam). Prior to IFC, Tuyen worked in the private sector unit of the Asian Development Bank (ADB), based in Manila, Philippines covering investments in financial institutions throughout Asia. He holds a BA from Yale, and an MBA-MA from the Wharton-SAIS program.

Plenary Session 2: Innovative Buyers-Suppliers' Partnership for Success



Moderator: Joyce Chau, *Director APAC, amfori*

Ms Joyce Chau joined amfori as the Country Representative of the organization in China in June 2011. She leads the Greater China team based in Hong Kong and acts an intermediary between the Main Office in Brussels, members, suppliers and local stakeholders in China and support amfori services in neighboring sourcing countries. Her role is to promote free trade and sustainable supply chain through supporting

sustainability activities related to business social compliance (amfori BSCI), environmental performance (amfori BEPI) and trade policy (amfori advocacy). Starting from Jan 2019, Ms Chau takes up the position of Director Asia Pacific and leads the regional team to drive open and sustainable trade in the region.

In more than 20 years, Ms Chau has been working as a corporate communications practitioner for various organizations with focus on sustainability, CSR, and supply chain management. Her major expertise is in public affairs, stakeholder and media relations crisis and issues management, etc.

Prior to joining amfori, she was the Senior Vice President of the HSBC Corporate Sustainability Asia Pacific Region Office, Dell China's Corporate Communications Director and she also worked for HKSAR Government' Innovation and Technology Commission, HK Airport Authority and GS1, a global supply chain standard organisation. She possesses a BSoSc in Communications and a Master of Arts in Translation.



Speaker: Mr. Vincent Gothknecht, *Chief Representative*, I. Shroaeder K.G. Vietnam

After having finished the dual study program in Business Administration in Germany and working in ISKG's head office in Hamburg, I opened our office in HCMC, Vietnam in early 2016, living here since then. Our primary aim is not only to contribute to Vietnam's growth, but to also actively steer the growth direction making it more sustainable so that the entire society and generations to come can benefit from it. Our company in Vietnam is operating in sourcing of seafood and agricultural products. Furthermore, we export European FMCG to Vietnam.



Speaker: Mr. Oscar de Frias Marin, *CSR Manager Asia Pacific, El Corte Ingles*

Oscar has been working with El Corte Inglés, one of the largest retailing groups from Spain, for over 15 years, holding different positions in its sourcing offices around Asia (China, Korea, South East Asia and Bangladesh). Due to his years of experience in sourcing and managerial positions in the company, he was appointed last year as the CSR Manager for Asia Pacific Region focused on ensuring the match between the CSR strategies and requirements of the company and the business needs. Prior to his present company he also worked in South East Asia promoting infrastructure projects developed by a Spanish engineering company with Official Development Aid from the Spanish Government.



Speaker: Ms. Caroline G. Bouisset, *Head of Group Sustainability & Corporate Responsibility, Fristads Kansas Group Asia Limited*

Caroline G. Bouisset is the Head of Sustainability and Corporate Responsibility at Fristads Kansas Group, where she leads the Group initiatives and strategy to improve social and environmental issues. In her role, she works to connect social and environmental needs with business objectives and is responsible for the Group's 11

workwear brands' supply chain management and product integrity through its compliances programs. Caroline has over 20 years of experience in Asia.



Speaker: Ms. Gina Fu, *Director*, Highway International (HK) Ltd., *Director*, Hong Kong Apparel Society, *Chairperson*, Hong Kong Myanmar Manufacturers' Association

Ms Gina Fu is currently the Director of Highway International (HK) Ltd and Director of Hong Kong Apparel Society. She is also the Chairlady of Hong Kong Myanmar Manufacturers' Association which represents a group of textile, garment and manufacturing stakeholders. She possesses a Bachelor of Arts, University of Southern California (Los Angeles).

Highway International is a well-established outerwear manufacturer and exporter in Hong Kong and China since 1987. Our factories are located in Xiamen, China which is first set up; an offshore one is in Yangon, Myanmar since 2014. Currently, there are total 800 workers to produce up to 380,000 pieces of jackets and pants in an average month each year. It provides a one-stop service for customers from sourcing materials to export garments and exporting to Europe, Japan, Hong Kong and Southeast Asia. Being a quality and reliable manufacturer, Highway is in accordance with the producer of amfori BSCI standard to develop and implement an excellent system for improving working conditions. Its expertise includes making rainwear, softshell jacket, seam-sealed jacket, windbreaker, safety workwear and functional wear.

Breakout Session 1: Partnership for Better Workers Protection in Decent Work Place of Asia



Facilitator: Ms. Muge Tuna, *Turkey Representative*, amfori

Ms. Müge Tuna is an international consultant and trainer in social compliance with fifteen years experience. With having worked in textile and apparel factories for 8 years, then in 2012, she started to work for an NGO as a lead auditor for EMEA region and conducted numerous audits in Turkey, Lebanon, Egypt, Tunisia, Pakistan, Hungary and India. She had also assisted various projects on cotton supply chain risks, excessive overtime in textile industry and piloting ISDA Guidelines in hazelnut supply chain. In 2014, she started to work as a consultant and also provided supplier trainings on labor conditions and workplace rules for amfori (prior to FTA) in Turkey as an accredited trainer for amfori. During her work experience, Ms. Tuna has conducted extensive research on Turkey legal context for labor rights. She has also assisted various mediation sessions between companies and workers representatives on workplace disputes.

Since July 2016, Ms. Müge Tuna is working as a Network Representative for amfori (Prior to FTA). She owns Aleph CSR Consultancy, Training Services Co. Ltd. supporting to companies in implementing social compliance.



Speaker: Mr. Fredy Guayacan, *Programme Manager Responsible Supply Chains in Asia, Regional Office for Asia and the Pacific, UNILO*

Fredy Guayacan is an Economist working with the ILO on socially responsible labour practices in global supply chains, he is the manager of the programme Responsible Supply Chains in Asia, a joint programme between the EU, the OECD and the ILO aiming at increasing the understanding and knowledge on CSR in supply chains in targeted sectors across 6 countries in Asia. Prior to this assignment Fredy was the ILO's Enterprises Specialist for Eastern Europe and Central Asia, leading the technical component of private sector development and the inclusion of decent work in it. Fredy has worked in different advisory and managerial capacities with different UN agencies, governments and a broad range of private sector and development actors in Europe, Africa, Latin America and Asia.

Fredy's academic background includes a BSc and a MSc in Economics from the University of Gothenburg as well as a MA in Development Studies from the Institute of Development Studies (IDS) at the University of Sussex.



Speaker: Ms. Lynn Luc, *General Manager, Li & Fung*

- Master of Human Resource Management (Australia Swinburne University of Technology).
- 24 years experienced working in Corporate Sustainability Compliance in South East Asia Countries.
- General Manager – Corporate Sustainability Compliance of Li & Fung Vietnam.



Speaker: Ms. Yolanda Kwok, *Network Representative Greater China, amfori*

Ms. Yolanda Kwok joined amfori as the Network Representative for Greater China in April 2019. She leads the Greater China team based in Hong Kong and acts an intermediary between the Main Office in Brussels, members, suppliers and local stakeholders in Greater China. Her role is to promote open trade and sustainable supply chain through supporting sustainability activities related to business social compliance ([amfori BSCI](#)), environmental performance ([amfori BEPI](#)) and trade policy ([amfori advocacy](#)).

In more than 15 years, Ms. Kwok has been working as regional head for various foreign organizations with focus on education, capability building, stakeholder engagement,

membership engagement and team building. Her major expertise is in general management, business development, marketing, stakeholder and media relations etc. Prior to joining amfori, she was the Regional Director, Greater China of Graduate Management of Admission Council (GMAC), City & Guilds' Head of Business Development for Greater China. She possesses a BS in Finance and an MBA from University of Birmingham.

Breakout Session 2: Women Empowerment in Textile & Footwear Industries



Facilitator: Ms. Natasha Majumdar, *India Representative*, amfori

amfori, is the leading global business association for open and sustainable trade, bringing together over 2,200 retailers, importers, brands and associations from more than 40 countries. Our membership contains organisations of all sizes and all sectors with a combined turnover of more than one trillion euros.

amfori's mission is to enable each of our members to enhance human prosperity, use natural resources responsibly and drive open trade globally. These are major challenges and we need to work collaboratively to tackle them. Together we can influence and drive positive change at scale. Read more at www.amfori.org.

As amfori's country Representative, Natasha has a rich background in the area of sustainability. Natasha worked with Bloomberg LP for 7 years, she was their South Asia Manager. In 2011-2012 she worked to build Bloomberg's sustainability database across Environmental, Social and Governance parameters. In 2013, she co-funded her own social compliance consultancy. Here she gained insights into on-the-ground working conditions. She is experienced in assessing compliance across health & safety, compensation & benefits, occupational hazards, fire safety, child labour and bonded labour, among many other key supply chain issues such as gender equality and women empowerment. Since early 2015, Natasha has assisted in rolling out amfori trainings and capacity building efforts (pan-India). She assumed the role of amfori Network Representative India in 2016. She speaks fluent English, Hindi, Marathi and some French.



Speaker: Ms. Katja Freiwald, *Regional Programme Lead 'WeEmpower Asia', UN Women*

Katja is originally from Germany and lived in Belgium for the last 10 years. She has been working over 15 years in the private sector in different roles in Marketing, Sales and Inclusive Business Development. Before joining UN Women, she was the Director of Global Partnerships and Advocacy – Gender Equality and Enhancing Livelihoods, at Unilever.

Katja joined the UN family because she firmly believes in this quote: The problem with the world is that we draw our family circle too small. – Mother Teresa and wants to contribute to more systemic collaboration to achieve gender-equality.

She is very passionate and wants to continue to create inclusive business models that create positive impact for people and society. She has been working with many grass-root female entrepreneurs and suppliers in large value chains in Asia and Africa.

Personally, she is a mother of 2 little girls and wants them to explore the world with open eyes and become confident and emphatic citizens.



Speaker: Mr. Hu Faxiang, *Chief Economist / Professor of Engineering, China Textile Information Center*

Mr. HU Faxiang was graduated from China Textile University (currently Donghua University) in 1986 and Renmin University of China in 1994. He worked in Institute of Textile Information (former name of or currently known as Chinese Textile Information Center) since 1986. He is currently Chief Economist of China Textile Information Center (CTIC), in charge of textile information research, research on industrial policy, technical consultation and technical project management.

In his career, he has been involved in several state-level projects on textile industry development plan, textile industry technological innovation plan, and played an important role in some key projects, such as Fabrics China Project. As a team member and technician of China National Textile and Apparel Council (CNTAC), he has also committed to theoretical research and industrial promotion on China Social Compliance 9000 for Textile & Apparel Industry (CSC9000T), the first standardized social responsibility management system in China. CNTAC established collaborations with FTA since 2007 in the areas of CSR training and stakeholder engagement. The cooperation MoU with amfori was renewed in July 2018.



Speaker: Mr. Saiful Millat, *Network Representative Bangladesh*, amfori

Saiful Millat has joined amfori since Jan 2018, he brings along nearly 20 years of experience in the fields of CSR & Sustainability in South Asia. Saiful is an expert of innovative & collaborative programs in development of social and environmental compliance in RMG, textile, leather and other industries in the region. He has many success stories of stakeholder engagement, capacity building and contributed in making of policies & procedures of major corporate houses. He has extensive knowledge of business trends, responsible purchasing practices, brands' strategic planning to obtain executive buy in etc. He also dedicatedly worked in various humanitarian & crisis situation, child protection, Women Empowerment etc. A graduate from a European university, Saiful worked in other disciplines prior to committing himself on this sector, as military Pilot and at hospitality industry. He is member of several golf clubs, flying schools and other social communities.



Speaker: Mr. Adrian Bahnerth, *Head of Department Sustainability & Quality Assurance, Migros (Hong Kong) Ltd.*

Adrian has been involved with the Federation of Migros Cooperative, Switzerland for more than 15 years and has developed deep insights into the retail business of the company. For the past six years as the Head of Department Sustainability & Quality Assurance in Asia he has ably led sustainability teams in India and Hong Kong. During this period, he has ensured consistent delivery on the responsibility of the implementation of social standards, execution of sustainability initiatives and the safeguarding of quality standards.

Since 2000, Adrian has held several positions with the company, including Quality Planning, Chief Buyer, Head of Quality Department and Head of Buying Department.

Breakout Session 3: Tackling Environmental Challenges in Asia Supply Chains



Facilitator: Mr. Antonio Pantalone, *Australia Representative, amfori*

Antonio has over 15 years experience within the environmental and sustainability sectors, delivering projects related to resource efficiency; environmental remediation of contaminated sites; and renewable applications including off-grid infrastructure development for remote communities. He has provided consultation to a variety of

industries, and has assisted government departments in strategic policy development. His experience is not limited to Australia, and has consulted in Europe, Asia, the Middle East and Africa. Prior to joining amfori he was engaged in community consultation of environmentally impacted areas.



Speaker: Mr. Woody Chan, *Analyst*, China Water Risk (CWR)

Woody is a manager/senior research analyst at China Water Risk, a non-profit think tank that aims to create a world where water and climate risks are embedded in business and finance. At CWR, Woody conducts groundbreaking research to push a change to “business unusual”. His analyses can be found in the 2017 CLSAU Blue Book on “Toxic Phones: China controls the core” which examines hidden risks embedded in rare earths and other critical raw materials essential to high tech industries and the 2019 CLSAU Blue Book on “Thirsty & underwater: Rising risks in the Greater Bay Area”.

Besides research, Woody is in charge of project development and execution. He manages CWR's flagship monthly newsletter including the overseeing its extensive network of contributors and has interviewed many water luminaries on CWR's behalf. Moreover, he supervises all content updates in CWR's website.

Born in Hong Kong, Woody graduated from the University of Cambridge in 2016 with a BA in Geography and joined CWR upon graduation. His passion for fast-tracking positive change is driving him to also lead education outreach for CWR. To date, he has given TEDx talks on water and climate risks and been invited to speak at various industry conferences.



Speaker: Ms. Anh Vu, *Energy Specialist*, International Finance Corporation (IFC)

Tuong Anh Vu has 25+ year experience in climate change and sustainability. Currently, she is leading the Mekong Climate Smart Manufacturing program at International Finance Corporation (IFC), a member of World Bank Group focusing on resource efficiency, renewable energy, circular economy solutions in supply chains.

Before joining IFC, Tuong Anh was Deputy Director of Vietnam National Cleaner Production Center, managing a wide-range of projects related to cleaner production, energy efficiency, waste management and sustainable designs. Anh holds an MSc in Environmental Technology and Management from the Asian Institute of Technology.



Speaker: Ms. Selina Yu, Head of Corporate Services, Novi Footwear

Ms Selina Yu heads the Corporate Services Department of Novi Footwear, one of the largest footwear sourcing companies in Asia and is a FTA Member. Since joining Novi in 1998, she has set up and developed various compliance programs from scratch. In her current role, Selina is in charge of Novi's human resources, environmental and social compliance programmes.

Novi is a part of the Wortmann Group in Detmold, Germany and is very focused on clean supply chain. A focused company-wide agenda is to bring innovation and sustainability together, which helps to solidify competitive advantages and establish business practices around social and environmental considerations.



Speaker: Mr. Alex Young, *Group CEO, TexRay Industrial Co., Ltd*

Mr. Alex W.H. Young is the Group CEO of TexRay Industrial Co., Ltd., a globalized vertical integrated textile group publicly listed in Taiwan.

Young has over 30+ years of extensive technical management, academic and consultancy experience with various publicly listed textiles and apparel companies, and also universities.

Young graduated from the Hong Kong Polytechnic University in Textile Technology. He also holds a MSc from the University of Stirling, the UK and a Master of Advanced Business Practice from the University of South Australia.

Being an advisor of the Taiwan Textile Industry Promotion office, IDB, MOEA, a Deputy Convenor of the Taiwan Smart Textiles Alliance (TSTA), an adjunct professor of the Shanghai Institute of Visual Art (SIVA) and of the Catholic Fu Jen University, Taiwan. Young has published over 60 referred journal papers, conference papers, chapters, and over 103 trade journals and newspaper articles. He is a Licentiate of the Textile Institute (UK), a Member of the Hong Kong Institution of Textile and Apparel (HK) and qualified as an Associate of the Chartered Institute of Arbitrators (UK),

Young has served as the Honorary Secretary of the Hong Kong Institution of Textile and Apparel (HK), and also the Hong Kong Chapter of the Textile Institute (HK).